



PRESSRELEASE

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INTERNATIONAL DISTRIBUTOR "FDW-WORLDWIDE" TO MAKE DEBUT AT 2007 WINTER NAMM

ANAHEIM, CA – The 2007 Winter NAMM show marks the debut of **FDW-WORLDWIDE**; the exclusive distributor in the Americas of *Violet Microphones* and *Krix speakers* and the exclusive international distributor of the *Cable Up* wire, cable and accessories line.

FDW-WORLDWIDE Brand Manager Garry Templin states, "We are a company with strong financial backing, a sophisticated distribution and fulfillment system and a large inventory of products available for immediate shipment." "Our introductory offering of products is the result of extensive research and impeccable standards and will continue to be the benchmark for any future brands we offer."

FDW-WORLDWIDE is currently welcoming inquiries from domestic and international dealers, manufacturer representatives and manufacturers seeking international distribution of their products.

VIOLET MICROPHONES

Professional Electrostatic Microphones

Futuristic designs hand-built with extreme precision in Latvia.

Violet Microphones are designed and hand-built in the former Soviet Union's technological center of Riga, Latvia. The manufacturing process is crucial to achieving the unique sound quality that is the trademark of a Violet Design microphone, possessing the fastest transient response without the sacrifice of low-end frequencies.

CABLE UP

FDW-WORLDWIDE recently acquired the CABLE UP brand of wire, cable and accessories from TASCAM. This is part of a business strategy that will include a comprehensive expansion of the existing line with modernized and new products and an "up-scaling" of the line to be more competitive in the professional market.

KRIX Loudspeakers

These Australian-made loudspeakers are designed for the professional cinema and high-end home theater market. FDW-WORLDWIDE is the exclusive distributor of KRIX loudspeakers in the Americas.

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